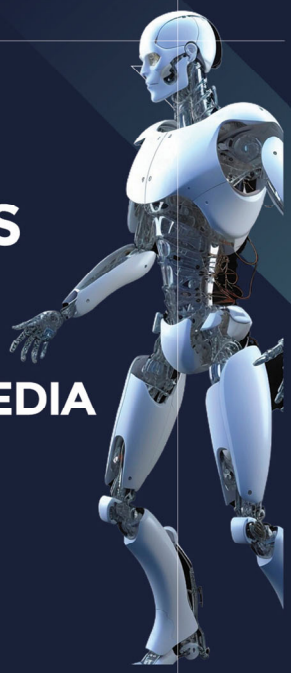
FRESH
DIGITAL MEDIA

AI TRAINING FOR BUSINESS OWNERS

For Clarity, Not Complexity.



AI TRAINING SESSIONS FROM FRESH DIGITAL MEDIA

Who's It For?

- Business owners curious about AI
- Business owners not wanting to be left behind
- Decision-makers exploring new tools
- Team leaders wanting to upskill
- Leaders who want to future-proof their business and stay competitive

What You'll Learn

- What AI is (and isn't)
- Real-world use cases for your business
- AI tools like ChatGPT, Jasper, Notebook LM, Otter & more
- Where AI fits into your operations & marketing
- What to avoid: risks, ethics, & common mistakes

Price: £POA + VAT per person (includes prep + 2hrs face to face)

Why Choose Us?

- 20+ years in digital strategy
- Jargon-free, practical training
- No software or platform bias
- UK-based with real business experience
  Delivered 1-1 at your office

Client Feedback

"I left the session with total clarity and real ideas to implement right away."
– Business Director

"In just two hours, I went from feeling overwhelmed by AI to having a clear plan and several easy wins I could implement immediately."
– Business Director

Book Your Session

Want to understand AI and how it can help your business?
Let's make it practical, personalised, and powerful.

Book Now

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