



## AI Handouts - Resources

### Free Image and Video Sites

- <https://www.pixabay.com>
- <https://www.pexels.com>
- <https://www.unsplash.com>
- <https://www.freepik.com>

### Paid (and often well worth it)

- <https://elements.envato.com> - Unlimited downloads of 23+ million premium assets & templates - £12.50pm
- <https://www.vecteezy.com/> (Eur 8.99 pm)
- Adobe <https://www.adobe.com/uk/creativecloud> (£66 pm)

If you are doing video content and you are speaking use <https://cueprompter.com/teleprompter.php> and use it as a teleprompter.

### Platform Styles

Different platforms require different styles of communication. All you need to do in your prompt is to be specific and the platform will produce the relevant length, tone and voice for you.

- LinkedIn = more professional/thought leadership
- Instagram = more visual and conversational
- Facebook = broader engagement/community
- X = shorter and sharper
- Google Profile = local/business-focused